



SEAoNY 2017-2018 Corporate Sponsorship Commitment Form

Name _____

Company _____

Email _____

Phone _____

Address _____

City, State, ZIP _____

SEAoNY's strength as an organization is derived from the commitment and active support of its membership in the New York City structural engineering community. It is through this support that SEAoNY has made significant achievements in elevating our profession and positioning the organization as the key resource within our local industry, all while delivering exceptional service to our membership.

While the organization has focused its energies on programs for individual members, SEAoNY wishes to expand opportunities for the respective firms of our membership to become engaged and support their staff's involvement with SEAoNY. It is the pursuit of this goal that the Board has decided to provide support opportunities through a Corporate Sponsorship Program.

The benefits offered at various sponsorship levels are designed to acknowledge the firms who provide financial support directly to SEAoNY, as well providing value to sponsoring firm's by providing the ability to engage their staff in SEAoNY through memberships and access to SEAoNY programs.

Please indicate your commitment on the line provided and in the category below by checking the appropriate box:

CORPORATE SPONSORSHIPS

Corporate sponsorship supports the mission of SEAoNY and the structural engineering profession in general, while providing companies the opportunity to engage SEAoNY membership. Corporate Sponsorships span our fiscal year which is September-August.

Platinum Sponsorship Benefits include:

- Complimentary full-page ad in each Cross Sections issue for the year (September – August)
- 20 Complimentary SEAoNY Event Registrations
- 15% discount on lecture sponsorship option below
- Company's logo on SEAoNY homepage of our website
- Link to the company's website on the SEAoNY homepage of our website

Platinum Corporate Sponsorship \$6,000

Gold Sponsorship Benefits include:

- Complimentary half-page ad in each Cross Sections issue for the year (September – August)
- 8 Complimentary SEAoNY Event Registrations
- 10% discount on lecture sponsorship option below
- Company's logo on SEAoNY homepage of our website
- Link to the company's website on the SEAoNY homepage of our website

Gold Corporate Sponsorship \$4,000



Silver Sponsorship Benefits include:

- Complimentary quarter-page ad in each Cross Sections issue for the year (September – August)
 - 4 Complimentary SEAoNY Event Registrations
 - 10% discount on lecture sponsorship option below
 - Company's logo on SEAoNY homepage of our website
 - Link to the company's website on the SEAoNY homepage of our website
- Silver Corporate Sponsorship \$2,000

EVENT SPONSORSHIPS

Lecture Sponsorship

Sponsorship is exclusive. At the event, we will announce your firm, will place your company information on the initial slide of the presentation, and will distribute your promotional literature to attendees. We typically average about 40 - 75 people.

Please specify lecture date(s) or title(s): _____

- One Event \$1,000

Full-day Seminar

Only Gold Level Event Sponsorship is exclusive. If there is no Gold Sponsor, we accept Silver Sponsors, Exhibitor and Lunch Sponsors. This event is typically in February. At the event, we will announce all sponsors, place sponsor logos on the seminar title slide, and provide each sponsor a table for display of promotional brochures and sample products. At dedicated breaks in the morning and afternoon, attendees will visit sponsor tables. Typically over 100 attendees. For Lunch Sponsor: Lunch is at SEAoNY's discretion unless previously discussed

- Gold Level Event Sponsor \$8,000 (Includes exclusive 45 min. presentation before lunch; however, 30 minutes must have approved technical content eligible for Professional Development Hours and table)
- Silver Sponsor Event Sponsor \$3,000 (Includes exclusive 10 min. presentation and table)
- Lunch Sponsor \$1,500
- Exhibitor \$1,250
- Exhibitor + Lunch Sponsor \$2,500



Half-day Seminar

Only Gold Level Event Sponsorship is exclusive. If there is no Gold Sponsor, we accept Lunch Sponsors. This event is typically in December. At the event, we will announce all sponsors, place sponsor logos on the seminar title slide, and allow each sponsor space to display promotional brochures. Expected over 40 attendees. For Lunch Sponsor: Lunch is at SEaONY's discretion unless previously discussed.

- Gold Level Event Sponsor \$3,000 (Includes exclusive 10 min. presentation before seminar starts)
- Lunch Sponsor \$1,000

Awards Cruise

Cruise Sponsorship is exclusive and includes a full-page advertisement in the Awards Issue of Cross-Sections. Table Sponsor's receive attendance for eight (8) and are acknowledged in the Program. The cruise is typically held in June and follows the Manhattan shoreline along the Hudson to the East River and included the presentation of the SEaONY Excellence in Structural Engineering Awards. Typically 140-150 attendees.

- Cruise Sponsor \$3,000
- Table Sponsor \$800

Annual Golf Outing

The all-day event in June supports SEaONY scholarships to promising engineering students in the New York area. The event has sold out every year with 140 golfers. There are multiple sponsorship opportunities for this event. Contact committee chair, Joe Tortorella, at tortorella@silman.com for details.

ADVERTISEMENTS

Cross Sections Newsletter

Advertising is not exclusive. The quarterly newsletter covers current topics of interest to the New York structural engineering community, and is mailed to entire membership. Please send your ad/artwork to publications@seaony.org.

Number of Issues/Duration of Contract: _____

- ¼ Page Ad \$450
- ½ Page Ad \$800
- Full Page Ad \$1,300

I would like to purchase the same ad in multiple issues:

- 2 issues \$_____ x 2 = \$_____
- 3 issues \$_____ x 3 = \$_____
- 4 issues \$_____ x 4 = \$_____



SPONSORSHIP PACKAGES

Discounts are available for sponsors that commit to participate in multiple events or advertisements in our fiscal year excluding the Annual Golf Outing, Gold Level Event Sponsor, or Cruise Sponsor. Below are some suggested packages; however, you can contact SEAoNY and request other packages.

- | | | | |
|--------------------------|----------------------------|--------------|----------------------------|
| <input type="checkbox"/> | One Lecture Sponsorship + | 1/2 Page Ad | \$1,700 (Savings of \$300) |
| <input type="checkbox"/> | Two Lecture Sponsorships + | 1/2 Page Ad | \$2,400 (Savings of \$600) |
| <input type="checkbox"/> | Two Lecture Sponsorships + | Full Page Ad | \$2,700 (Savings of \$800) |

Full-day Table Sponsor

- | | | | |
|--------------------------|---|--------------|------------------------------|
| <input type="checkbox"/> | Two Lecture Sponsorships +
Table + Lunch Sponsor | Full Page Ad | \$4,500 (Savings of \$1,500) |
|--------------------------|---|--------------|------------------------------|

Printed Name _____

Signature _____

Date _____

Please email this commitment form to admin@SEAoNY.org

Send a check to:
SEAoNY
536 LaGuardia Place
New York, NY 10012

Thank you!