SEAoNY 2016-2017 Corporate Sponsorship Commitment Form

Name _____________________________________

Company ___________________________________

Email ______________________________________

Phone _____________________________________

Address _____________________________________

City, State, ZIP_______________________________

SEAONY's strength as an organization is derived from the commitment and active support of its membership in the New York City structural engineering community. It is through this support that SEAO NY has made significant achievements in elevating our profession and positioning the organization as the key resource within our local industry, all while delivering exceptional service to our membership.

While the organization has focused its energies on programs for individual members, SEAO NY wishes to expand opportunities for the respective firms of our membership to become engaged and support their staff's involvement with SEAO NY. It is the pursuit of this goal that the Board has decided to provide support opportunities through a Corporate Sponsorship Program.

The benefits offered at various sponsorship levels are designed to acknowledge the firms who provide financial support directly to SEAO NY, as well providing value to sponsoring firm's by providing the ability to engage their staff in SEAO NY through memberships and access to SEAO NY programs.

Please indicate your commitment on the line provided and in the category below by checking the appropriate box:

CORPORATE SPONSORSHIPS
Corporate sponsorship supports the mission of SEAO NY and the structural engineering profession in general, while providing companies the opportunity to engage SEAO NY membership. Corporate Sponsorships span our fiscal year which is September-August.

Platinum Sponsorship Benefits include:
- Complimentary full-page ad in each Cross Sections issue for the year (September – August)
- 20 Complimentary SEAO NY Event Registrations
- 15% discount on any other sponsorship option below
- Company's logo on SEAO NY homepage of our website
- Link to the company’s website on the SEAO NY homepage of our website

☐ Platinum Corporate Sponsorship $6,000

Gold Sponsorship Benefits include:
- Complimentary half-page ad in each Cross Sections issue for the year (September – August)
- 8 Complimentary SEAO NY Event Registrations
- 10% discount on any other sponsorship option below
- Company's logo on SEAO NY homepage of our website
- Link to the company’s website on the SEAO NY homepage of our website

☐ Gold Corporate Sponsorship $4,000
Silver Sponsorship Benefits include:

- Complimentary quarter-page ad in each Cross Sections issue for the year (September – August)
- 4 Complimentary SEAoNY Event Registrations
- 10% discount on any other sponsorship option below
- Company’s logo on SEAoNY homepage of our website
- Link to the company’s website on the SEAoNY homepage of our website

☐ Silver Corporate Sponsorship $2,000

EVENT SPONSORSHIPS

Lecture Sponsorship
Sponsorship is exclusive. At the event, we will announce your firm, will place your company information on the initial slide of the presentation, and will distribute your promotional literature to attendees. We typically average about 40 - 75 people.

Please specify lecture date(s) or title(s): ______________________________

☐ One Event $1,000

Full-day Seminar
Only Gold Level Event Sponsorship is exclusive. If there is no Gold Sponsor, we accept Table and Lunch Sponsors. This event is typically in February. At the event, we will announce all sponsors, place sponsor logos on the seminar title slide, and provide each sponsor a table for display of promotional brochures and sample products. At dedicated breaks in the morning and afternoon, attendees will visit sponsor tables. Typically over 100 attendees.

☐ Gold Level Event Sponsor $8,000 (Includes exclusive 45 min. presentation before lunch; however, 30 minutes must have approved technical content eligible for Professional Development Hours)

☐ Table + Lunch Sponsor $2,500

☐ Lunch Sponsor $1,500
**Half-day Seminar**
Only Gold Level Event Sponsorship is exclusive. If there is no Gold Sponsor, we accept Lunch Sponsors. This event is typically in December. At the event, we will announce all sponsors, place sponsor logos on the seminar title slide, and allow each sponsor space to display promotional brochures. Expected over 40 attendees. For Lunch Sponsor: Lunch is at SEAoNY’s discretion unless previously discussed.

- Gold Level Event Sponsor $3,000 (Includes exclusive 10 min. presentation before seminar starts)
- Lunch Sponsor $1,000

**Awards Cruise**
Cruise Sponsorship is exclusive and includes a full-page advertisement in the Awards Issue of Cross-Sections. Table Sponsor’s receive attendance for eight (8) and are acknowledged in the Program. The cruise is typically held in June and follows the Manhattan shoreline along the Hudson to the East River and included the presentation of the SEAoNY Excellence in Structural Engineering Awards. Typically 150 attendees.

- Cruise Sponsor $3,000
- Table Sponsor $800

**Annual Golf Outing**
The all-day event in June supports SEAoNY scholarships to promising engineering students in the New York area. The event has sold out every year with 140 golfers. There are multiple sponsorship opportunities for this event. Contact committee chair, Joe Tortorella, at tortorella@silman.com for details.

**ADVERTISEMENTS**

**Cross Sections Newsletter**
Advertising is not exclusive. The quarterly newsletter covers current topics of interest to the New York structural engineering community, and is mailed to entire membership. Please send your ad/artwork to publications@seaony.org.

Number of Issues/Duration of Contract: ________________

- ¼ Page Ad $450
- ½ Page Ad $800
- Full Page Ad $1,300

I would like to purchase the same ad in multiple issues:

- 2 issues $_______ x 2 = $___________
- 3 issues $_______ x 3 = $___________
- 4 issues $_______ x 4 = $___________
SPONSORSHIP PACKAGES

Discounts are available for sponsors that commit to participate in multiple events or advertisements in our fiscal year excluding the Annual Golf Outing, Gold Level Event Sponsor, or Cruise Sponsor. Below are some suggested packages; however, you can contact SEAoNY and request other packages.

- **One Lecture Sponsorship** + 1/2 Page Ad $1,700 (Savings of $300)
- **Two Lecture Sponsorships** + 1/2 Page Ad $2,400 (Savings of $600)
- **Two Lecture Sponsorships** + Full Page Ad $2,700 (Savings of $800)

**Full-day Table Sponsor**

- **Two Lecture Sponsorships** + Table + Lunch Sponsor Full Page Ad $4,500 (Savings of $1,500)

Printed Name ________________________________

Signature ________________________________

Date ________________________________

Please email this commitment form to admin@SEAoNY.org

Send a check to:
SEAoNY
536 LaGuardia Place
New York, NY 10012

Thank you!