**SEAO NY 2015-2016 Sponsorship Commitment Form**

Name __________________________________________

Company ________________________________________

Email __________________________________________

Phone __________________________________________

Address _________________________________________

City, State, ZIP_________________________________

Please indicate your commitment on the line provided and in the category below by checking the appropriate box:

**CORPORATE SPONSORSHIPS**

Corporate sponsorship supports the mission of SEAO NY and the structural engineering profession in general, while providing companies the opportunity to engage SEAO NY membership. Corporate Sponsorships span our fiscal year which is September-August.

Benefits include:

- Complimentary quarter-page ad in each Cross Sections issue for the year (September – August)
- 4 Complimentary SEAO NY Event Registrations
- 10% discount on any other sponsorship option below
- Company’s logo on SEAO NY website
- Link to the company’s website on the SEAO NY website

☐ Corporate Sponsorship $2,000

**EVENT SPONSORSHIPS**

**Lecture Sponsorship**

Sponsorship is exclusive. At the event, we will announce your firm, will place your company information on the initial slide of the presentation, and will distribute your promotional literature to attendees. We typically average about 50 - 75 people.

Please specify lecture date(s) or title(s): _________________________________

☐ One Event $1,000

**Full-day Seminar**

Only Gold Level Event Sponsorship is exclusive. If there is no Gold Sponsor, we accept Table and Lunch Sponsors. This event is typically in March. At the event, we will announce all sponsors, place sponsor logos on the seminar title slide, and provide each sponsor a table for display of promotional brochures and sample products. At dedicated breaks in the morning and afternoon, attendees will visit sponsor tables. Typically over 100 attendees.

☐ Gold Level Event Sponsor $8,000 (Includes exclusive 45 min. presentation before lunch; however, 30 minutes must have approved technical content eligible for Professional Development Hours)

☐ Table + Lunch Sponsor $2,500

☐ Lunch Sponsor $1,500

**Awards Cruise**

Cruise Sponsorship is exclusive and includes a full-page advertisement in the Awards Issue of Cross-Sections. Table Sponsor’s receive attendance for eight (8) and are acknowledged in the Program. The cruise is typically held in June and follows the Manhattan shoreline along the Hudson to the East River and included the presentation of the SEAO NY Excellence in Structural Engineering Awards. Typically 150 attendees.

☐ Cruise Sponsor $3,000

☐ Table Sponsor $800

**Annual Golf Outing**

The all-day event in June supports SEAO NY scholarships to promising engineering students in the New York area. The event has sold out every year with 140 golfers. There are multiple sponsorship opportunities for this event. Contact committee chair, Joe Tortorella, at tortorella@silman.com for details.
Cross Sections Newsletter
Advertising is not exclusive. The quarterly newsletter covers current topics of interest to the New York structural engineering community, and is mailed to entire membership. Please send your ad/artwork to publications@seaony.org.

Number of Issues/Duration of Contract: _______________

- □ ¼ Page Ad $500
- □ ½ Page Ad $1,000
- □ Full Page Ad $1,500

I would like to purchase the same ad in multiple issues:

- □ 2 issues $_____ x 2 = $__________
- □ 3 issues $_____ x 3 = $__________
- □ 4 issues $_____ x 4 = $__________

SPONSORSHIP PACKAGES
Discounts are available for sponsors that commit to participate in multiple events or advertisements in our fiscal year excluding the Annual Golf Outing, Gold Level Event Sponsor, or Cruise Sponsor. Below are some suggested packages; however, you can contact SEAoNY and request other packages.

- □ One Lecture Sponsorship + 1/2 Page Ad $1,700 (Savings of $300)
- □ Two Lecture Sponsorships + 1/2 Page Ad $2,400 (Savings of $600)
- □ Two Lecture Sponsorships + Full-day Table Sponsor Full Page Ad $2,700 (Savings of $800)
- □ Two Lecture Sponsorships + Table + Lunch Sponsor Full Page Ad $4,500 (Savings of $1,500)

Printed Name ____________________________________________
Signature ________________________________________________
Date _________________________________