2024 SEAoNY Annual Conference
Past, Present, and Future of Building Codes
Partnership Opportunities

Each year we hold a day-long educational seminar at a venue in New York City. We are excited to announce that the 2024 SEAoNY Annual Conference will be held in-person in New York City on February 8th, 2024. In addition to our membership, the event attracts non-members, including contractors, architects, Department of Buildings officials, and those from other sectors of the AEC industry. In 2023 we had over 200 attendees.

Contact admin@seaony.org for more information or to sign up.

Sponsorship Packages

Custom packages are available! Discounts are available for current corporate sponsors.

Platinum Sponsor* | Exclusive | $8,000

SOLD OUT

- 4 full conference registrations ($2,140 value)
- Opportunity to address attendees for 10 minutes
- Exclusive logo on tote bag for 200 conference attendees distributed at event
- Pre- and Post-Conference Registration Lists (physical mailing addresses)
- Pre- and Post-Conference Opt-In List (emails)
- Chaperoned email to NYS Structural Engineers prior to event
- Chaperoned email to Conference Attendees post event
- 1 exclusive push notification through conference app
- Exhibit Booth ($2,000 value; See Exhibit Booth package on page 2 for full details)

Reception Sponsor* | Exclusive | $4,500

- 1 full conference registration ($535 value)
- Pre- and Post-Conference Registration Lists (physical mailing addresses)
- Pre- and Post-Conference Opt-In List (emails)
- Opportunity to address attendees for 5 minutes
- Logo on sponsored Reception in the agenda on app and on website
- 1 exclusive push notification through conference app
- Logo displayed prominently on signage and napkins during sponsored reception
- Opportunity to extend reception by an additional hour for an additional fee

Gold Sponsor* | Up to 2 | $6,000

- 2 full conference registrations ($1,070 value)
- Opportunity to address attendees for 5 minutes
- Pre- and Post-Conference Registration Lists (physical mailing addresses)
- Pre- and Post-Conference Opt-In List (emails)
- Exhibit Booth ($2,000 value; See Exhibit Booth package on page 2 for full details)

Silver Sponsor* | Up to 3 | $4,250

SOLD OUT

- 1 full conference registrations ($535 value)
- Pre- and Post-Conference Registration Lists (physical mailing addresses)
- Pre- and Post-Conference Opt-In List (emails)
- Exhibit Booth ($2,000 value; See Exhibit Booth package on page 2 for full details)

Bronze Sponsor* | $1,500

- 1 full conference registration ($535 value)

Breakfast / Lunch Sponsor* | Up to 2 | $3,000

- 1 full conference registration ($535 value)
- 1 exclusive push notification through conference app
- Logo displayed prominently on signage during the sponsored meal

*ALL SPONSORS RECEIVE:
- Verbal recognition during Conference Welcome
- Sponsorship recognition on Conference website, in conference emails, and in sponsor signage
- Opportunity to submit a conference tote bag insert
- Social media recognition in our 'Thank You to All Conference Sponsors' post (non-exclusive)

Sponsorship Packages

Conference App Sponsor* | Exclusive | $2,500

- 1 full conference registration ($535 value)
- Logo prominently displayed on app as app sponsor
- Individual Sponsor profile on conference app
- Logo prominently displayed in eblasts relating to the app as app sponsor
- Logo prominently displayed on signage onsite with app download instructions
- 1 exclusive push notification through conference app
- Sponsor recognition on app tutorial materials

WiFi Sponsor* | Exclusive | $2,000

- 1 full conference registration ($535 value)
- Logo prominently displayed on WiFi signage as WiFi sponsor

Registration Sponsor* | Exclusive | $1,500

- 1 full conference registration ($535 value)
- Logo prominently displayed on registration signage as registration sponsor
- Sponsor logo on at least 200 lanyards which will be distributed onsite during badge pick-up**

**Any extra lanyards will be given to the sponsor at end of conference; Sponsor to supply lanyards

*ALL SPONSORS RECEIVE:

- Verbal recognition during Conference Welcome
- Sponsorship recognition on Conference website, in conference emails, and in sponsor signage
- Opportunity to submit a conference tote bag insert
- Social media recognition in our 'Thank You to All Conference Sponsors' post (non-exclusive)

Additional Partnerships

Exhibit Booth | Up to 9 | $2,000

- 1 exhibitor registration ($305 value)
- 1 exhibit table
- 1 virtual booth with att_____ ure
- Opportunity t_____ xhibitor regi____
- O____ ____hibitor registration to full co_____ation for an additional $200
- Exhib____ recognition on Conference website

SOLD OUT

Supporter | $600

Available to SE firms and individuals only

- Verbal recognition during Conference Welcome
- Sponsorship recognition on Conference website, in conference emails, and in sponsor signage

Please note, Exhibit Booth and Supporter partnerships do not include sponsor benefits not listed in their individual packages.

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