



# 2024 SEAoNY Annual Conference

## Past, Present, and Future of Building Codes

### Partnership Opportunities

Each year we hold a day-long educational seminar at a venue in New York City. We are excited to announce that the 2024 SEAoNY Annual Conference will be held in-person in New York City on February 8th, 2024. In addition to our membership, the event attracts non-members, including contractors, architects, Department of Buildings officials, and those from other sectors of the AEC industry. In 2023 we had over 200 attendees.

Contact [admin@seaony.org](mailto:admin@seaony.org) for more information or to sign up.

## Sponsorship Packages

### Platinum Sponsor\* | Exclusive | \$8,000

- 4 full conference registrations (\$2,140 value)
- Opportunity to address attendees for 10 minutes
- Exclusive logo placement on at least 200 conference tote bags to be distributed at registration
- Pre- and Post-Conference Registration Lists (physical mailing addresses)
- Pre- and Post-Conference Opt-In List (emails)
- Chaperoned email to NYS Structural Engineers prior to event
- Chaperoned email to Conference Attendees post event
- 1 exclusive push notification through conference app
- Exhibit Booth (\$2,000 value; See Exhibit Booth package on page 2 for full details)

### Reception Sponsor\* | Exclusive | \$4,500

- 1 full conference registration (\$535 value)
- Pre- and Post-Conference Registration Lists (physical mailing addresses)
- Pre- and Post-Conference Opt-In List (emails)
- Opportunity to address attendees for 5 minutes
- Logo on sponsored Reception in the agenda on app and on website
- 1 exclusive push notification through conference app
- Logo displayed prominently on signage and napkins during the one-hour reception
- Opportunity to extend reception by an additional hour for an additional fee

### Gold Sponsor\* | Up to 2 | \$6,000

- 2 full conference registrations (\$1,070 value)
- Opportunity to address attendees for 5 minutes
- Pre- and Post-Conference Registration Lists (physical mailing addresses)
- Pre- and Post-Conference Opt-In List (emails)
- Exhibit Booth (\$2,000 value; See Exhibit Booth package on page 2 for full details)

### Silver Sponsor\* | Up to 3 | \$4,250

- 1 full conference registrations (\$535 value)
- Pre- and Post-Conference Registration Lists (physical mailing addresses)
- Pre- and Post-Conference Opt-In List (emails)
- Exhibit Booth (\$2,000 value; See Exhibit Booth package on page 2 for full details)

### Bronze Sponsor\* | \$1,500

- 1 full conference registration (\$535 value)

### Breakfast / Lunch Sponsor\* | Up to 2 | \$3,000

- 1 full conference registration (\$535 value)
- 1 exclusive push notification through conference app
- Logo displayed prominently on signage during the sponsored meal

**Custom packages are available!**

Discounts are available for current corporate sponsors.

#### \*ALL SPONSORS RECEIVE:

- Verbal recognition during Conference Welcome
- Sponsorship recognition on Conference website, in conference emails, and in sponsor signage
- Opportunity to submit a conference tote bag insert
- Social media recognition in our 'Thank You to All Conference Sponsors' post (non-exclusive)



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### Conference App Sponsor\* | Exclusive | \$2,500

- 1 full conference registration (\$535 value)
- Logo prominently displayed on app as app sponsor
- Individual Sponsor profile on conference app
- Logo prominently displayed in eblasts relating to the app as app sponsor
- Logo prominently displayed on signage onsite with app download instructions
- 1 exclusive push notification through conference app
- Sponsor recognition on app tutorial materials

### WiFi Sponsor\* | Exclusive | \$2,000

- 1 full conference registration (\$535 value)
- Logo prominently displayed on WiFi signage as WiFi sponsor

### Registration Sponsor\* | Exclusive | \$1,500

- 1 full conference registration (\$535 value)
- Logo prominently displayed on registration signage as registration sponsor
- Sponsor logo on at least 200 lanyards which will be distributed onsite during badge pick-up\*\*

*\*\*Any extra lanyards will be given to the sponsor at end of conference; Sponsor to supply lanyards*

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## Additional Partnerships

### Exhibit Booth | Up to 9 | \$2,000

- 1 exhibitor registration (\$305 value)
- 1 exhibit table
- 1 virtual booth with attendee lead capture
- Opportunity to add one (1) additional exhibitor registration for \$305
- Opportunity to upgrade exhibitor registration to full conference registration for an additional \$200
- Exhibitor recognition on Conference website

### Supporter | \$600

*Available to SE firms and individuals only*

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*Please note, Exhibit Booth and Supporter partnerships do not include sponsor benefits not listed in their individual packages.*

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